## Block 1 - From questionnaire to data file

### 1.2.3 First look at real data from a major survey

[Updated 18 March 2020 from 2010 original]

## Exemplar: British Social Attitudes survey ${ }^{1} 1986$

Below is a facsimile of part of a page of the 1986 questionnaire, dealing with household information.


For question 113a (Number of people in the household) . . .

. . . the interviewer will write the number (right justified or with leading zero) in the pair of boxes numbered (1508-9).


[^0]Question 113b (Marital status of respondent) is precoded


The interviewer will circle the appropriate code in the right hand column underneath (1510)
(1510) indicates the record (15) and the column (10) where the code will be punched.


Question 114 is a typical grid used for collecting information about members of the respondent's household. The layout is slightly more complex, but quite straightforward.

| 114. | Now I'd like to ask for a few details about each person in your household. Starting with yourself, what was your age last birthday? WORK DOWN COLUMNS OF GRID FOR EACH HOUSEHOLD MEMBER. |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Respondent | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  |  | 1511 | 1515 | 1520 | 1525 | 1530 | 1535 | 1540 | 1545 | 1550 | 1555 |
|  | Sex: Male | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
|  | Female | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
|  |  | 2512-3 | 516-7 | 521-2 | 26-7 | 5.3.1-2 | 5.3.6-7 | 15, 1-2 | 15.4.6 | 15.5.2- | 55.5-7 |
| b) | Age last birthday: |  |  |  |  |  |  |  |  |  |  |

Question 106a (Sex of respondent) is pre-coded and again the interviewer will circle the appropriate code ( 1 for Male, 2 for Female) underneath 1511.


Finally, for question 106b (Age of respondent last birthday) the interviewer will write in the age of the respondent in the first pair of boxes on the line (numbered 1512-3).


The grid continues (not shown) with questions on the relationship to the respondent of each additional person in the household and whether that person has any legal responsibility for the accommodation, but for now this doesn't concern us.

If there are other people in the household, the interviewer will, for each additional person, circle the code for sex and write in the age in the appropriate pair(s) of boxes, starting with the second person and coding sex in the box numbered 1515 (at the top) and age in the pair of boxes numbered 1516-7.


## From questionnaire to raw data file

How do the responses to these questions get into the computer?
The data from this survey were originally keyed in as fixed format 80 -column lines (card images), using the data layout template printed in the right-hand margin of the questionnaire. This format derives from the days before visual display units (VDUs) and keyboards, when all data (and also programs) had to be punched on 80 -column Hollerith cards and fed into the computer via a card reader. Each questionnaire takes up 23 lines of data and each line is numbered from 01 to 23.

## 80-column Hollerith card

From Computer Desktop Encyclopedia
© 2000 The Computer Language Co. Inc.


The 1986 British Social Attitudes survey consisted of two versions, A and B, with separate questionnaires and a separate self-completion questionnaire for each version. Each version carried a core of common questions plus a different a set of questions on key topics which were split between versions. Altogether there were 3,100 respondents, of whom 1,542 were administered version $A$ and 1,548 version $B$.

On the computer, when you open the raw data file, each record is displayed as a line on the screen. There are 23 lines of data for each respondent, but, apart from the serial number and record number, the lines for the data from versions $A$ or $\mathrm{B}^{2}$ will be blank depending on which version the respondent completed. In each of the 23 records for each of the 3,100 cases (i.e. every record in the entire data set) columns 1 to 5 contain a unique serial number and columns 6 and 7 the record number (from 01 to 23 ).

Have another look at the questionnaire extract.

In the top right hand corner you can see two boxes, one with CARD 15 and the other with 1506-7.


This means that the data from questions on this page are to be punched on card 15 and that, for each respondent, the card number 15 will be punched as two digits in columns 6 and 7 .

The data for Q.113a (number of people in the household) will be punched (right-justified) in record 15 columns 8-9 as indicated by (1508-9) in the margin.


[^1]For question 113b (marital status), you can see the (1510) in smaller type in the margin above the response codes 1-5.

| ... married, | 1 |
| ---: | :---: |
| living as married, | 2 |
| separated or divorced, | 3 |
| widowed, | 4 |
| or - not married? | 5 |

For question 114a (sex of respondent) there you can see 1511 above the codes 1 and 2 in the margin. . .

|  | Resp- <br> ondent |
| ---: | :---: |
| Male | 1511 |
| Female | 1 |
| 2 |  |

...and further down, for question 114b (age of the respondent last birthday) 1512-3 above a pair of boxes where the age will be written in by the interviewer.


This means the code for marital status is to be punched in record 15 column 10, the code for sex in record 15 column 11 and age of the respondent in record 15 columns 12-13.

The 3- and 4-digit numbers in the margin are a template for where the data are to be punched. The first pair of digits indicates the record (card) number and the second pair the field of one or more columns numbered from 01 to 80 where the data each of the above questions will be punched.

In this survey there are 23 data cards (records) for each respondent. Each card has 80 columns.
Because the data layout template is printed on the questionnaire, I much prefer to use positional ${ }^{3}$ rather than mnemonic variable names for most variables, as the questionnaire can then serve as user documentation. This survey has a full user-manual ${ }^{4}$, but for many other surveys the questionnaire may well be the only documentation available.

The raw data for the 1986 British Social Attitudes survey were initially supplied by the UK Data Archive in a *.dat file which, on my previous computer, Windows interpreted as a Wordperfect file. When I first downloaded the file Windows thought it was movie!

Wordperfect displayed the data in Times New Roman proportional font which is not only horrible to look at, but also, because the columns are not vertically aligned, is impossible to interpret visually.

[^2]Here are the actual data ${ }^{5}$ for the first respondent.

```
102030101011072187061 020311 12
102030222 10181111888212131811111211221121345331110
1020303
1020304
1020305203 2 443 09041411232222233231811123 233220401111111
102030603 8813112311 1332111100601 003120 3222222 
1020307 222222888121776 2112112122451 23636666343111131180107030411
10203081138 8 12 2 1 6 42
1020309
1020310
1020311
1020312
1020313
1020314 01 2 2
10203150142801 2 }03
1020316 99902111799899999999933
1020317 03031 5 03 1111290601870300486231
1020318
1020319
102032044414114132244441352222215333333311111111331232522121212222211211212111
10203211133334341422324424418881111812222323111111322212225542245415511
1020322151122421124422113
102032301.0000 1571022101108 9 9 9 9 99 371131
```

SPSS will read the data in this proportional font if the file name is enclosed in primes (apostrophes) i.e..'bsa86.dat', but it is always useful to be able to inspect the original data visually.

For tutorial purposes the data need to be displayed in a fixed-width font to make it easier to find our way around inside the file. We shall be using these data in later exercises and there's a little test at the end to see if you've understood how the data relate to the questionnaire.

The original data file was supplied as a WordPerfect file GB8601.DAT, but I have converted it from Times New Roman (proportional) to Courier New (fixed-width) font in *.txt format in file bsa86.txt ${ }^{6}$.

[^3]Here are the reformatted data ${ }^{7}$ for the first respondent.

```
102030101011072187061 020311 12
102030222 1 018111188821213 18111112112211213453311 10
1020303
1020304
1020305203 2 443 090414112322222332 31811123 233220401111111
102030603 8813112311 1332111100601 003120 3222222 21212 5
1020307 222222888121776 2112112122451 23636666343111131180107030411
10203081 1 38 % 8 1 2 lllllll
1020309
1020310
1020311
1020312
1020313
1020314 01 2 2
10203150142801 2 032
1020316 999021117998999 99999 933
1020317 03031 5 03 11 11290601870300486231
1020318
1020319
102032044414114132244441352222215333333311111111331232522121212222211211212111
10203211133334341422324424418881111812222323111111322212225542245415511
1020322151122421124422113
1020323 01.0000 15 7 1 02 2 1 01 1 08 9 0 9 9 0
```

This is a conversion of the original data from Times New Roman (variable-width) font to plain text in Courier New (fixed-width) font. The data are now displayed in 80 -column lines in which all 80 columns are exactly vertically aligned. The 1986 British Social Attitudes survey has 3,100 cases and 23 lines (records) per case (that's a lot of lines!).

Question: What are the sex and age of this respondent?
Try to answer this yourself before reading the next page.

[^4]The serial number of this respondent is 10203 in columns $1-5$ of each record. The record number is in columns 6-7, highlighted in pink. Count down the rows to find record 15 (highlighted in pale blue ) then count along to find code 2 in column 11 (sex) and code 80 in columns 12-13 (age).

```
102030101011072187061 020311 12
102030222 1 018111188821213 18111112112211213453311 10
1020303
1020304
1020305203 2 443 090414112322222332 31811123 233220401111111
102030603 8813112311 1332111100601 003120 3222222 0, 00 5
1020307 222222888121776 2112112122451 23636666343111131180107030411
10203081 1 38 监 lllllllll
1020309
1020310
1020311
1020312
1020313
1020314 01 2 2
10203150142801 2 032
1020316 999021117998999 99999 933
1020317 03031 5 03 11 11290601870300486231
1020318
1020319
102032044414114132244441352222215333333311111111331232522121212222211211212111
10203211133334341422324424418881111812222323111111322212225542245415511
1020322151122421124422113
1020323 01.0000 15 7 1 02 2 1 01 1 08 1, 9
```

This respondent is therefore a woman aged 80. What is her marital status? How many people live in the accommodation? Which version of the questionnaire did she complete? (See the footnote on page 3.) Find the answers yourself!!

If you want to make sure you understand the relationship between the questionnaire and the raw data, there's a repeat session on the 1989 survey which also runs through the conversion procedure from Times New Roman proportional font to Courier New fixed-width font.

## End of session

Now go to the repeat session:
1.2.4 Second look at data from a major survey using data from the 1989 survey:

Next section: $\quad$ 1.3 Reading raw data into SPSS

## Next session: 1.3.3.1 Preparing the ground

[Back to Block 1 menu]


[^0]:    1 British Social Attitudes has its own site. Because of the General Data Protection Regulation (GDPR) the raw data file bsa86.txt for this exercise can no longer be downloaded from my site. Data files can now only be accessed via the UK Data Archive at Essex University http://www.data-archive.ac.uk/findingData/snDescription.asp?sn=2315.

[^1]:    2 The code for which version was admiinistered $(A=1, B=2)$ is in column 8 of record 2 (viz, 208)

[^2]:    ${ }^{3}$ See 1.3.1 Conventions for Naming Variables in SPSS
    4 Downloadable from UKDS: http://www.esds.ac.uk/doc/2315/mrdoc/pdf/2315userguide1.pdf

[^3]:    5 Because of the General Data Protection Regulation (GDPR) the raw data file bsa86.txt for this exercise can no longer be downloaded from my site. Data files can now only be accessed via the UK Data Archive at Essex University http://www.data-archive.ac.uk/findingData/snDescription.asp?sn=2315

    6 WordPerfect was not installed on that machine and Windows thought bsa.dat was a movie!!

[^4]:    7 Because of the General Data Protection Regulation (GDPR) the raw data file bsa86.txt for this exercise can no longer be downloaded from my site. Data files can now only be accessed via the UK Data Archive at Essex University http://www.data-archive.ac.uk/findingData/snDescription.asp?sn=2315

