Survey Analysis Workshop

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Block 1 - From questionnaire to data file

1.2.3 First look at real data from a major survey

[Updated 18 March 2020 from 2010 original]

Exemplar: British Social Attitudes survey¹ 1986

Below is a facsimile of part of a page of the 1986 questionnaire, dealing with household information.

| - | ASK ALL | | | | SEC | FION 1 | NINE | | | | | Col./ Code | Skip |
|-------|----------------------|--|------------------|-------------------------|--------|---------|---------|------------------|----------------------|----------------------|--------|---------------|-------|
| 13.a) | yourself househol | a few qu , how man d? <u>INTE</u> HOLD IF N | y peop RVIEWE | le liv <u>R</u> : CH | e here | regul | arly a | s memb NUAL F | ers of | this | N | CARD 15 | |
| ь) | | I just ch ent are yo | | | | | tus? | | | marri | ed, | (1510) 1 | |
| 1.00 | | | | | | | | liv | ing as | marri | ed, | 2 | 11-11 |
| | 1.3923 | | | | | | s | eparat | ed or | divorc | ed, | 3 | 1 |
| | | | | | | | | | | widow | red, | 4 | 1.51 |
| | i inter | | | | | | 1000000 | or | - not | marri | ed? | 5 | |
| 114. | hold. | like to a Starting N COLUMNS | with y | oursel ID FOF | f, wha | t was | your a | ige las | on in t birt 7 | your h hday? 8 | ouse- | 10 | |
| | | i lice and | 1511 | 1515 | 1520 | 1525 | 1530 | 1535 | 1540 | 1545 | 1550 | 1555 | 1 |
| | Com | Male | 1 | 1 | 1 | 1 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| | Sex: | | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | |
| a) | | | | | 1 6 | 4 | 4 | | - | - | | | |
| a) | | Female | | | 1521-2 | 15 26-7 | 15 31-3 | 215 36-7 | 1541-2 | 2546-7 | 15 51- | 205 56-7 | |

For question 113a (Number of people in the household) . . .

| 1987 | ASK ALL SECTION NINE | Col./ Code |
|--------|---|---------------|
| 113.a) | Finally, a few questions about you and your household. Including yourself, how many people live here regularly as members of this household? INTERVIEWER: CHECK INTERVIEWER MANUAL FOR DEFINITION | CARD 15 |
| | OF HOUSEHOLD IF NECESSARY. WRITE IN: | (1508-9) |

... the interviewer will write the number (right justified or with leading zero) in the pair of boxes numbered (1508 - 9).

| | | | (1508-9) |
|-------|-----|---|----------|
| WRITE | IN: | | 1908-91 |
| | | L | |

British Social Attitudes has its own site. Because of the General Data Protection Regulation (GDPR) the raw data file <u>bsa86.txt</u> for this exercise can no longer be downloaded from my site. Data files can now only be accessed via the UK Data Archive at Essex University <u>http://www.data-archive.ac.uk/findingData/snDescription.asp?sn=2315</u>.

Question 113b (Marital status of respondent) is precoded

| - | And can I just check your own marital status? | A work with a the | (1510) |
|----|--|------------------------|--------|
| D) | At present are you READ OUT | married, | 1 |
| | Ter state in the second s | living as married, | 2 |
| | | separated or divorced, | 3 |
| | | widowed, | 4 |
| | The program of the second second second | or - not married? | 5 |

| | (1510) |
|------------------------|--------|
| married, | 1 |
| living as married, | 2 |
| separated or divorced, | 3 |
| widowed, | 4 |
| or - not married? | 5 |

The interviewer will circle the appropriate code in the right hand column underneath (1510)

(1510) indicates the record (15) and the column (10) where the code will be punched.

Question 114 is a typical **grid** used for collecting information about members of the respondent's household. The layout is slightly more complex, but quite straightforward.

| | hold. WORK DOW | Starting N COLUMNS | oF GR | ID FOR | EACH | HOUSER | YOUR A | MBER. | t birt | ndayr | | |
|----|-------------------|--|-----------------|--------|---------|---------|---------|---------|--------|--------|--------|--------|
| | | | Resp- ondent | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| | | | 1511 | 1515 | 1520 | 1525 | 1530 | 1535 | 1540 | 1545 | 1550 | 1555 |
| al | Sex: | Male | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| | | Female | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| | | 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1 | 1512-3 | 1516-7 | 15 21-2 | 15 26-7 | 15 31-2 | 15 36-7 | 1541-2 | 1546-7 | 1551-2 | 15 56- |

Question 106a (Sex of respondent) is pre-coded and again the interviewer will circle the appropriate code (1 for Male, 2 for Female) underneath 1511.

| 1200 | Resp- ondent |
|-------|-----------------|
| | 1511 |
| Male | 1 |
| emale | 2 |

Finally, for question 106b (Age of respondent last birthday) the interviewer will write in the age of the respondent in the first pair of boxes on the line (numbered **1512 - 3**).

| 5 | | 151 | 2-3 |
|----|--------------------|-----|-----|
| b) | Age last birthday: | | |

The grid continues (not shown) with questions on the relationship to the respondent of each additional person in the household and whether that person has any legal responsibility for the accommodation, but for now this doesn't concern us.

If there are other people in the household, the interviewer will, for each additional person, circle the code for sex and write in the age in the appropriate pair(s) of boxes, starting with the second person and coding sex in the box numbered **1515** (at the top) and age in the pair of boxes numbered **1516 - 7**.



From questionnaire to raw data file

How do the responses to these questions get into the computer?

The data from this survey were originally keyed in as fixed format 80-column lines (card images), using the data layout template printed in the right-hand margin of the questionnaire. This format derives from the days before visual display units (VDUs) and keyboards, when all data (and also programs) had to be punched on 80-column Hollerith cards and fed into the computer via a card reader. Each questionnaire takes up 23 lines of data and each line is numbered from 01 to 23.

80-column Hollerith card

From Computer Desktop Encyclopedia © 2000 The Computer Language Co. Inc. 68234/ASHLEY COMPANY P911 S. TREMONT ST. AUSTIN TX. 092740 98766 82509 Contraction of the contrecontraction of the contraction of the contraction of the c

The 1986 British Social Attitudes survey consisted of two versions, A and B, with separate questionnaires and a separate self-completion questionnaire for each version. Each version carried a core of common questions plus a different a set of questions on key topics which were split between versions. Altogether there were 3,100 respondents, of whom 1,542 were administered version A and 1,548 version B.

On the computer, when you open the raw data file, each record is displayed as a line on the screen. There are 23 lines of data for each respondent, but, apart from the serial number and record number, the lines for the data from versions A or B^2 will be blank depending on which version the respondent completed. In each of the 23 records for each of the 3,100 cases (i.e. every record in the entire data set) columns 1 to 5 contain a unique serial number and columns 6 and 7 the record number (from 01 to 23).

Have another look at the questionnaire extract.

In the top right hand corner you can see two boxes, one with **CARD 15** and the other with **1506 - 7**.

| Col./ | Skip |
|---------|--------|
| Code | to |
| CARD 15 | 1506-7 |

This means that the data from questions on this page are to be punched on card 15 and that, for each respondent, the card number **15** will be punched as two digits in columns 6 and 7.

The data for Q.113a (number of people in the household) will be punched (right-justified) in record 15 columns 8 - 9 as indicated by (**1508-9**) in the margin.

| 101 10212 10 | | |
|--------------|----------|----------|
| WRITE IN: | 28.46.55 | (1508-9) |

² The code for which version was admiinistered (A = 1, B = 2) is in column 8 of record 2 (viz, 208)

For question 113b (marital status), you can see the **(1510)** in smaller type in the margin above the response codes 1 - 5.

| | (1510) |
|------------------------|--------|
| married, | 1 |
| living as married, | 2 |
| separated or divorced, | 3 |
| widowed, | 4 |
| or - not married? | 5 |

Age last birthday

b)

For question 114a (sex of respondent) there you can see **1511** above the codes 1 and 2 in the margin. . .

| er no si | Resp- ondent |
|----------|-----------------|
| | 1511 |
| Male | 1 |
| Female | 2 |

1512

...and further down, for question 114b (age of the respondent last birthday) **1512 - 3** above a pair of boxes where the age will be written in by the interviewer.

This means the code for **marital status** is to be punched in record 15 column 10, the code for **sex** in record 15 column 11 and **age** of the respondent in record 15 columns 12 - 13.

The 3- and 4-digit numbers in the margin are a **template** for where the data are to be punched. The first pair of digits indicates the **record** (card) number and the second pair the **field** of one or more columns numbered from 01 to 80 where the data each of the above questions will be punched.

In this survey there are 23 data cards (records) for each respondent. Each card has 80 columns.

Because the data layout template is printed on the questionnaire, I much prefer to use **positional**³ rather than **mnemonic** variable names for most variables, as the questionnaire can then serve as user documentation. This survey has a full <u>user-manual</u>⁴, but for many other surveys the questionnaire may well be the only documentation available.

The raw data for the 1986 British Social Attitudes survey were initially supplied by the UK Data Archive in a *.dat file which, on my previous computer, Windows interpreted as a Wordperfect file. When I first downloaded the file Windows thought it was movie!

Wordperfect displayed the data in **Times New Roman proportional** font which is not only horrible to look at, but also, because the columns are not vertically aligned, is impossible to interpret visually.

³ See 1.3.1 <u>Conventions for Naming Variables in SPSS</u>

⁴ Downloadable from UKDS: <u>http://www.esds.ac.uk/doc/2315/mrdoc/pdf/2315userguide1.pdf</u>

Here are the actual data⁵ for the first respondent.

102030101011072187061 020311 12 102030222 1 018111188821213 18111112112211213453311 10 1020303 1020304 1020305203 2 443 09041411232222332 31811123 233220401111111 102030603 8813112311 1332111100601 003120 3222222 21212 5 1020307 22222888121776 2112112122451 23636666343111131180107030411 10203081 1 38 8 12 2 1 6 42 1020309 1020310 1020311 1020312 1020313 1020314 01 2 2 10203150142801 2 032 999021117998999 99999 933 1020316 1020317 03031 5 03 11 11290601870300486231 1020318 1020319 1020320444141141322444413522221533333331111111133123252212121222221121121211110203211133334341422324424188811118122223231111113222122255422454155111020322151122421124422113 1020323 01.0000 15 7 1 02 2 1 01 1 08 9 9 9 9 9 9 9 3 7 1 1 3 1

SPSS will read the data in this **proportional** font if the file name is enclosed in primes (apostrophes) i.e.**.'bsa86.dat'**, but it is always useful to be able to inspect the original data visually.

For tutorial purposes the data need to be displayed in a **fixed-width** font to make it easier to find our way around inside the file. We shall be using these data in later exercises and there's a little test at the end to see if you've understood how the data relate to the questionnaire.

The original data file was supplied as a WordPerfect file **GB8601.DAT**, but I have converted it from **Times New Roman** (proportional) to **Courier New** (fixed-width) font in *.**txt** format in file bsa86.txt⁶.

⁵ Because of the General Data Protection Regulation (GDPR) the raw data file <u>bsa86.txt</u> for this exercise can no longer be downloaded from my site. Data files can now only be accessed via the UK Data Archive at Essex University <u>http://www.data-archive.ac.uk/findingData/snDescription.asp?sn=2315</u>

⁶ WordPerfect was not installed on that machine and Windows thought **bsa.dat** was a movie!!

Here are the reformatted data⁷ for the first respondent.

102030222 1 018111188821213 18111112112211213453311 09041411232222332 31811123 8813112311 1332111100601 003120 3222222 222222888121776 2112112122451 10203081 1 38 1 2 4 2 999021117998999 99999 03 11 11290601870300486231 102032044414114132244441352222215333333111111113312325221212122222112112121111020323 01.0000 15 7 1 02 2 1 01 1 08

This is a conversion of the original data from **Times New Roman** (variable-width) font to plain text in **Courier New** (fixed-width) font. The data are now displayed in 80-column lines in which all 80 columns are exactly vertically aligned. The 1986 British Social Attitudes survey has 3,100 cases and 23 lines (records) per case (that's a lot of lines!).

Question: What are the sex and age of this respondent?

Try to answer this yourself before reading the next page.

⁷ Because of the General Data Protection Regulation (GDPR) the raw data file <u>bsa86.txt</u> for this exercise can no longer be downloaded from my site. Data files can now only be accessed via the UK Data Archive at Essex University <u>http://www.data-archive.ac.uk/findingData/snDescription.asp?sn=2315</u>

The serial number of this respondent is **10203** in columns **1-5** of each record. The record number is in columns **6** – **7**, highlighted in pink. Count down the rows to find record **15** (highlighted in pale blue) then count along to find code **2** in column **11** (sex) and code **80** in columns **12-13** (age).

102030222 1 018111188821213 18111112112211213453311 10 09041411232222332 31811123 102030603 8813112311 1332111100601 003120 3222222 222222888121776 2112112122451 1 2 10203081 1 38 4 2 2 032 03 11 11290601870300486231 10203204441411413224444135222221533333311111111331232522121212222211211212111102032111333343414223244244188811118122223231111113222122255422454155111020323 01.0000 15 7 1 02 2 1 01 1 08

This respondent is therefore a **woman** aged **80**. What is her **marital status**? How many people live in the accommodation? Which version of the questionnaire did she complete? (See the footnote on page 3.) Find the answers yourself!!

If you want to make sure you understand the relationship between the questionnaire and the raw data, there's a repeat session on the 1989 survey which also runs through the conversion procedure from **Times New Roman** proportional font to **Courier New** fixed-width font.

End of session

Now go to the repeat session:

1.2.4 Second look at data from a major survey using data from the 1989 survey:

Next section: 1.3 Reading raw data into SPSS

Next session: <u>1.3.3.1 Preparing the ground</u>

[Back to Block 1 menu]