

P.227

October 1971

QUALITY OF LIFE SURVEY

Questionnaire number(1-3)

Card number (4)

RING CODE TO DENOTE TIME PERIOD INTERVIEW STARTED

Col./ Code	Skip to
(5)	
1	
2	
3	
4	
5	

I am working on a survey in this area to find out what people's views are regarding things like the district they live in, their jobs, the time they have available to do what they want - in fact, their satisfaction or otherwise with life in general.

Col./ Code	Skip to
(6)	
1	
2	
3	
4	
5	

A.1 I'd like to start with the (house/flat) you live in. Is this (house/flat) owned or rented by you, or do you live here rent free?

- Own/mortgage 1
- Council 2
- Private furnished 3
- Private unfurnished 4
- Rent free 5

A.2 What is the one thing you like best about this (house/flat)? (STATE:) \_\_\_\_\_

A.3 What is the one thing you would most like to change about this (house/flat)? (STATE:) \_\_\_\_\_

SHOW CARD A

This is a scale of satisfaction with complete satisfaction at the top (POINT TO SEVEN) and complete dissatisfaction at the bottom (POINT TO ONE). If you are neither completely satisfied nor completely dissatisfied, that would be somewhere between six and two depending on how satisfied or dissatisfied you are.

A.4 All things considered, how satisfied or dissatisfied are you overall with your (house/flat)? Which number comes closest to how satisfied or dissatisfied you are?

STEP NO.

(7)

Now, what about the district you live in

How long have you been living in this district?	Col./ Code	Skip to
	(8)	
Less than 1 year	0	
1 year but less than 2	1	
2 years but less than 5	2	
5 years but less than 10	3	
10 years but less than 20	4	
20 years or more	5	

SHOW CARD B

Now here is another scale. This time the top (POINT TO SEVEN) means "a very great deal" and the bottom (POINT TO ONE) means "not at all", and these positions (POINT TO TWO TO SIX) are in between.

To what extent do you feel any special attachment to this district as a place to live?

STEP NO.  (9)

SHOW CARD A

Now let's go back to the first card again. I am going to read you a list of services that local authorities are normally responsible for. As I read each one, could you tell me how satisfied or dissatisfied you are with it in your district? The first one is:-

(IF RESPONDENT SAYS "DOES NOT APPLY TO ME" WRITE 'K' IN BOX)

(a) The street lighting	STEP NO. (a)	<input type="text"/>	(10)
(b) The way the local police do their job	(b)	<input type="text"/>	(11)
(c) Emptying dustbins and clearing household rubbish	(c)	<input type="text"/>	(12)
(d) Keeping streets clean and free of litter	(d)	<input type="text"/>	(13)
(e) Provision of parks and similar open spaces	(e)	<input type="text"/>	(14)
(f) Keeping roads and footpaths repaired	(f)	<input type="text"/>	(15)
(g) Education and schools	(g)	<input type="text"/>	(16)
(h) Public transport	(h)	<input type="text"/>	(17)

		Col./ Code	Skip to
<u>SHOW CARD A</u>			
B.4	Apart from the things the local authority is responsible for, what about these other aspects of this district: how satisfied or dissatisfied are you with:		
	(a) Shopping	STEP NO. (a)	(18)
	(b) Clean air, free of fumes, dirt and smells	(b)	(19)
	(c) Traffic in the streets	(c)	(20)
	(d) Noise	(d)	(21)
	(e) Being near your family and friends	(e)	(22)
	(f) The general appearance of the district	(f)	(23)
	(g) The sort of people who live round here	(g)	(24)
B.5	All things considered, how satisfied or dissatisfied are you overall with this district as a place to live?	STEP NO.	(25)
<u>SHOW CARD B</u>			
Now let's use the second card again.			
C.1	How much do you think local councillors are able to help solve the problems people take to them?	STEP NO.	(26)
C.2	I'm going to ask you to rate Britain on a number of things. Remember <u>seven</u> means 'a very great deal', while <u>one</u> means 'not at all'. First:-		
	(a) how much freedom of speech is there in Britain today?	STEP NO. (a)	(27)
	(b) How tolerant is the general public towards people who want to live differently from the way most people do?	(b)	(28)
	(c) how easy is it for people like yourself to understand what's going on in politics and government these days?	(c)	(29)
	(d) How much influence do voters have on the way the country is governed?	(d)	(30)
	(e) How democratic is Britain?	(e)	(31)
<u>SHOW CARD A</u>			
C.3	All things considered, how satisfied or dissatisfied are you with the level of democracy in Britain today?	STEP NO.	(32)

FOR EACH ITEM (i) TO (vi) BELOW, ASK THE THREE QUESTIONS IN COLUMNS A, B AND C WHERE APPROPRIATE AND IN THAT ORDER).

Col./ Code	Skip to
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'A'		'B'		'C'		
Do you have?		(IF 'NO' TO 'A') Would you like one?		(IF 'YES' TO 'B') Do you expect to get one in the next year or so?		
YES	NO	YES	NO	YES	NO	DK
1	K	L	2	3	4	Y

- (i) Is there a car in this household?
- (ii) Do you have a garden of your own?
- (iii) Do you have a colour T.V.?
- (iv) Do you have your own telephone?
- (v) Have you had a holiday away from home since this time last year?
- (vi) (IF YES ) Was that abroad?

(33)  
(34)  
(35)  
(36)  
(37)  
(38)

(39)

2 The things people can buy and do - their housing, furniture, food, cars, recreation and travel - make up their standard of living. Speaking generally, would you say that nowadays, your own standard of living is going up, going down, or remaining the same?  
(IF UP OR DOWN) Is that a little or a lot?

Up a lot  
Up a little  
Same  
Down a little  
Down a lot

7  
5  
4  
3  
1

3 SHOW CARD 4

All things considered, how satisfied or dissatisfied are you overall with your standard of living?

STEP NO.

(40)  
(41)

4 (IF 6 OR LOWER ON SCALE AT D.3)

How much extra money would you say you need to come in each week in order to live without money worries and in comfort?

Up to £2.00 a week extra  
£2.00 - £3.99 a week extra  
£4.00 - £5.99 a week extra  
£6.00 - £7.99 a week extra  
£8.00 - £9.99 a week extra  
£10.00 - £14.99 a week extra  
£15 or more a week extra

1  
2  
3  
4  
5  
6  
7



SHOW CARD C

This time seven means completely true, and one means completely false.

I am going to read you some things people have said about their jobs. As I read each one, could you tell me which number on the scale comes closest to how true or how false that is about your own job. The first one is:

	STEP NO.	Col./Code	Skip to
(a) Travel to and from work is convenient	(a)	(47)	
(b) The work is interesting	(b)	(48)	
(c) The pay is good	(c)	(49)	
(d) The chances of promotion are good	(d)	(50)	
(e) It has given me a lot of chances to make friends	(e)	(51)	
(f) I have opportunity to develop my own special abilities	(f)	(52)	
(g) I am given a chance to do the things I do best	(g)	(53)	
(h) The people I work with are friendly and helpful	(h)	(54)	
(i) The physical surroundings are pleasant	(i)	(55)	
(j) The job security is good	(j)	(56)	
(k) I am given enough time to get my work done	(k)	(57)	
(DO NOT ASK SELF EMPLOYED - CODE 1 AT E.4)			
(l) It's a good firm to work for (ASK ALL WITH FULL OR PART-TIME JOBS)	(l)	(58)	
(m) The general public has a genuine respect for people who do my sort of job.	(m)	(59)	
(n) I get on well with the person who supervises my work	(n)	(60)	
(o) I am able to take a break if I need one	(o)	(61)	
(p) The hours I work are convenient	(p)	(62)	

SHOW CARD A

All things considered, now satisfied or dissatisfied are you overall with your present job?

STEP NO. (63)

During the last twelve months, have you had a rise in your earnings?

(64)  
Yes 1  
No 2

			Col./ Code	Skip to
	ASK ALL			
	SHOW CARD B			
F.1	(a) Now what about <u>spare time</u> ? How much <u>time</u> do you have to do the things you like doing?	STEP NO. <input type="text"/>	(65)	
	(b) (IF 4 OR LESS TO F.1a) What stops you from having the time to do the things you like?		(66)	
	<hr/>	Work	1	
	<hr/>	Children	2	
	<hr/>	Housework	3	
	<hr/>	Other (STATE)		
F.2	SHOW CARD A			
	All things considered, how satisfied or dissatisfied are you with the way you spend your spare time?	STEP NO. <input type="text"/>	(67)	
G.1	SHOW CARD B			
	Most people these days have something they worry about, sometimes big things, sometimes quite small things To what extent, during the past few weeks, have you worried about.-			
	(a) Not having enough money	STEP NO. (a) <input type="text"/>	(68)	
	(b) How about----financial debts (dotted line indicates pause)	(b) <input type="text"/>	(69)	
	(c) How things are going at (work/your husband's work)	(c) <input type="text"/>	(70)	
	(d) Getting along with your (husband/wife)	(d) <input type="text"/>	(71)	
	(e) Your children	(e) <input type="text"/>	(72)	
	(f) Relations with your neighbours	(f) <input type="text"/>	(73)	
	(g) Your health	(g) <input type="text"/>	(74)	
	(h) Things that happen in your district	(h) <input type="text"/>	(75)	
	(i) The world situation	(i) <input type="text"/>	(76)	
	(j) Growing old	(j) <input type="text"/>	(77)	
		Job number (227)	78-80	
		<del>CARD 2</del>		
		Questionnaire No.	(1-3)	
		Card No.	(4)	
G.2	SHOW CARD B			
	In general, how much would you say you worry these days?	STEP NO. <input type="text"/>	(5)	

		Col./Code	Skip to
G.3	Have you been ill at any time during the past few weeks? (IF YES.) Did it cause you to cut down on any of your usual activities?	O.U.O. (6)	
		(7)	
	No, not ill	1	
	Yes, ill, but no cut back	2	
	Yes, ill, had to cut back	3	
G.4	Do you have any long-standing physical or health trouble? (IF YES.) Does it keep you from doing things you might like to do?	(8)	
	No trouble	1	
	Yes, but not stop	2	
	Yes, stop	3	
<u>SHOW CARD A</u>			
G.5	All things considered, how satisfied or dissatisfied are you overall with your present state of health?	STEP NO. <input type="text"/>	(9)
			(10)
H.1	Are you single, married, or what? (LIVING TOGETHER = MARRIED)	Single	1
		Married	2
		Widowed	3
		Divorced/separated	4
H.2	What in your opinion are the <u>three</u> things that most help to make a happy marriage?	O.U.O. (11)	
	1. _____	(12)	
	2. _____	(13)	
	3. _____	(14)	
H.3	And what do you think are the <u>three</u> things that most make for an <u>unhappy</u> marriage?	(15)	
	1. _____	(16)	
	2. _____	(17)	
	3. _____		
<u>ASK ONLY OF 'MARRIED' - CODE 2 AT H.1</u>			
<u>SHOW CARD A</u>			
H.4	All things considered, how satisfied or dissatisfied are you overall with your <u>own</u> marriage?	STEP NO. <input type="text"/>	(17)
	(RING 'X' HERE IF ANYONE ELSE PRESENT)	<input checked="" type="checkbox"/>	

		Col./ Code	Skip to
	<u>ASK ALL</u>		
	<u>SHOW CARD A</u>		
J.5	When you think of the time you spend and the things you do with the other members of your family - how satisfied or dissatisfied are you overall with your family life?		
	STEP NO.	(18)	
	<u>SHOW CARD B</u>		
J.1	When it comes to religion, how religious would you say you are?		
	STEP NO.	(19)	
	<u>SHOW CARD B</u>		
J.2	Some people get a great deal of comfort and support from their religious beliefs; other people don't think it matters very much. Where would you put yourself on the scale? Which number comes closest to the amount of comfort and support you get from religious beliefs?		
	STEP NO.	(20)	
J.3	(a) Many people, looking back, wish their education had been different, either learned different things, prepared for a different job, finished earlier or stayed on longer. If you had your time again, would you try to get a different education?		
		(21)	
	No	0	J4
	(b) (IF YES:) What would be different? (Was/is) your education of the wrong <u>kind</u> - that is (did you learn/are you learning) the wrong things, or do you wish you had gone further and learnt <u>more</u> , or what?		
	Yes - wrong kind	1	
	Yes - wish gone further	2	
	Yes - Other (STATE)		
	_____	O.U.O.	
	_____	(22)	
	<u>SHOW CARD A</u>		
J.4	All things considered, how satisfied or dissatisfied are you overall with the education you (had/are having)?		
	STEP NO.	(23)	

SHOW CARD D

Col./ Code	Skip to
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K.1

We have now covered this list of different aspects of life today with which people may be more satisfied or less satisfied (that is to say, housing, jobs, family, education and so on). Look at the list again. Most, if not all of these things are important to all of us, but some things are more important to some people, yet not so important to others. Which three items on the list do you think are the most important for you personally in determining how satisfied or dissatisfied you are with your life in general these days? (RING '1' FOR EACH, IN LEFT HAND COLUMN).

	3 most important	3 least important	O.U.O.	
(a) The house you live in	1	3	2	(24)
(b) The district you live in	1	3	2	(25)
(c) The level of democracy in this country	1	3	2	(26)
(d) Your general standard of living	1	3	2	(27)
(e) Your job (or your husband's job)	1	3	2	(28)
(f) The way you spend your spare time	1	3	2	(29)
(g) Your present state of health	1	3	2	(30)
(h) Your marriage	1	3	2	(31)
(i) Your family life	1	3	2	(32)
(j) Your religious beliefs	1	3	2	(33)
(k) Your education	1	3	2	(34)
	(TOTAL 3 RINGS)	(TOTAL 3 RINGS)		

SHOW CARD D

K.2

Of course, all of these are important to all of us one way or another, but which three would you say were the least important for you? (RING 3 FOR EACH ABOVE)

CHECK: THERE MUST ONLY BE ONE RING ON EACH LINE ACROSS.  
THERE MUST BE THREE RINGS IN EACH COLUMN.

SHOW CARD A

K.3

We have talked about various aspects of your life. Now I want to ask you about your life as a whole.

	STEP NO		
(a) All things considered, how satisfied or dissatisfied are you overall with your life as a whole these days?	(a)		(35)
(b) And where would you put yourself as you were 5 years ago?	(b)		(36)
(c) And where do you expect you will be in 5 years time?	(c)		(37)
(d) And what do you feel is the right level for people like yourself - what do you feel people like yourself are entitled to?	(d)		(38)

MY PRESENT LIFE

Please tick  whichever box applies in each line.

BORING        INTERESTING

ENJOYABLE        MISERABLE

EASY        HARD

USELESS        WORTHWHILE

FRIENDLY        LONELY

UNHAPPY        HAPPY

FULL        EMPTY

DISCOURAGING        HOPEFUL

SATISFYING        UNSATISFYING

TIED DOWN        FREE

DISAPPOINTING        REWARDING

BRINGS OUT THE BEST IN ME        DOESN'T GIVE ME MUCH CHANCE

I.D.

	(39)		(47)		(45)		(48)
	(40)		(43)		(46)		(49)
	(41)		(44)		(47)		(50)

SHOW CARD E

L.1 Now let's talk about your more general opinions. If you had to choose among these things, which two seem the most desirable to you?  
(RING TWO CODES)

- (a) Maintaining order in the nation (a) 0
- (b) Giving the people more say in important political decisions (b) 2
- (c) Fighting rising prices (c) 1
- (d) Protecting freedom of speech (d) 4

SHOW CARD F

L.2 I am going to read some things people have said about life today. As I read each one, could you tell me which answer on the card comes nearest to your own point of view?

	Agree strongly	Agree	Neither A. nor D.	Disagree	Disagree strongly	
(a) Most people will go out of their way to help someone else	1	2	3	4	5	(52)
(b) Most councillors and MPs are not really interested in the problems of the average man.	5	4	3	2	1	(53)
(c) The average man is probably better off today than he ever was.	1	2	3	4	5	(54)
(d) Nowadays a person has to live pretty much for today and let tomorrow take care of itself.	5	4	3	2	1	(55)
(e) Even today the way you make money is more important than <u>how much</u> you make.	1	2	3	4	5	(56)
(f) You sometimes can't help wondering whether anything is worthwhile.	5	4	3	2	1	(57)
(g) Most people can still be depended upon to come through in a pinch	1	2	3	4	5	(58)

Ccl./ Code

Skip to

O.U.O.  
(51)

Which daily morning newspaper do you read regularly?  
 (IF MORE THAN ONE MENTIONED, DO NOT RING BOTH BUT ASCERTAIN WHICH  
 RESPONDENT READS MOST.)

Col./ Code	Skip to
(59)	
Daily Express	1
Daily Mirror	2
Daily Mail	3
Financial Times	4
Daily Telegraph	5
The Times	6
The Guardian	7
Sun	8
Others (STATE, <u>AND</u> RING CODE 9) _____	9
None	0

SHOW CARD C

(a) Taking into account all the money that comes into your household, including all the wages and salaries of all those who are working, pensions, benefits and any money from other sources, look at the card and tell me which number on the card comes nearest to the total income of your household nowadays?

(a)  (60)

(b) Which number is closest to your total household income as it was at this time last year?

(b)  (61)

(c) And which number is nearest to what you expect it to be at this time next year?

(c)  (62)

IF HAS FULL OR PART-TIME JOB (CODED 1 OR 2 AT E.1)

(d) Which number on the card is closest to what you personally earn in take home pay?

(d)  (63)

<u>CLASSIFICATION</u>		Col. / Code (64)	Willing to be re-interviewed in 6-12 months	Col. / Code (70)
<u>Sex</u>	Male	1	Yes	1
	Female	2	No	2
<u>Age</u> (exact age .....)	16 - 24	1	D.K.	3
	25 - 29	2		
	30 - 39	3		
	40 - 44	4		
	45 - 54	5		
	55 - 59	6		
	60 - 69	7		
	70+	8		
<u>Relationship to head</u>		(65)	<u>Day of week</u>	(71)
	Head	1		
	Spouse	2		
	Child	3		
	Other	4		
<u>IF NOT HEAD</u>		(66)	<u>Week</u>	(72)
Occupation of head _____			Oct. 10 - 16	1
No. supervised _____			Oct. 17 - 23	-
Qualifications/training _____			Oct. 24 - 30	
Industry of head _____			Oct. 31 - Nov. 6	
		(67)		
Occupation of head' _____			Sampling point number:	O.U.O.
No. supervised _____			WRITE IN <input type="text"/>	73/74
Qualifications/training _____			<u>Weather</u>	(75)
Industry of head _____			A. Bright, sunny	1
			RING ONE CODE IN EACH SECTION	
			B. Dull, cloudy	2
			C. Hot, warm	1
			Cool, cold	2
			Dry	1
			Damp, humid	2
			Wet, rain	3
<u>Age at which full-time education completed</u>		(58)		(77)
	14 or less	1		
	15	2		
	16 - 17	3		
	18 - 19	4		
	20+	5		
	Still at school, college, etc.	6		
<u>Household Composition</u>		O.U.O. (69)		O.U.O. P.227 78-80
No. of adults aged 15+ in household _____			Name of respondent:	
No. of children aged under 5 in household _____			Address:	
No. of children aged 5-15 in household _____				
			Interviewer _____	
			Duration of interview: _____ mins.	
			Date _____ 1971	