Research Services Ltd., 20/24 Broadwick Street, London, WIV 1FG

March 1971

How we live today

	new we live boday			
	Questionnaire		hr	miri
	. · · · · · · · · · · · · · · · · · · ·	Time interview (24 hr clock)	started ,	
	We are interested in peoples opinions about Britain today. For instance, compared to years ago, would you say you are more satisfied with things in general? That is yourself, do you think you are more satisfithings than you were four or five years ago satisfied?	four or five sfied or less , taking ied with	Lot more Little mor Same Little les Lot less	3
	IF MORE OR LESS			·
	Is that a LOT more or a LITTLE more?			
	HAND CARD A		· · · · · · · · · · · · · · · · · · ·	• • -
) . 2	I am going to read you a list of various gradewith the dissatisfied would you say they are with today? This is a scale of satisfaction with satisfaction at the top (POINTING) and compate the bottom (POINTING). As I mention each could you tell me where you think they would MOVE FINGER RAPIDLY UP AND DOWN SCALE) where	th things in gener th complete plete dissatisfact ch group of people ld be on the scale	cion	
	READ LIST FORWARDS/BACKWARDS IN ALTERNATE INTERVIEWS AND CODE		FORWARI BACKWARI	1 7/14
	 (a) Unskilled manual worker (b) Skilled manual worker (c) Office workers (d) Professional people (doctors, teachers (e) Company directors and business executs (f) Shopkeepers and people with small busing (g) Old age pensioners (h) Investors and shareholders 	ives <u>-</u>	Step no	
.3	And whereabouts on the ladder would you put	t yourself?	Step no	1 17
,• 1 4	And where would you put yourself as you wen	re about 4 or 5 ye	ars ago? Step no	1331
5	Where would you put yourself as you expect from now?	to be about 4 or	5 years Step no	21
.6	And what do you feel is the right level for yourself - what do you feel people like you	r people like urself are entitle	d to? Step no	
	RECOVER CARD A, HAND CARD B			
.7	Which one of these groups on the card would you place yourself in (RING ONE CODE ONLY)	2 Skilled 3 Office w 4 Professi 5 Company executiv 6 Shcpkeep people 7 Old age	onal people directors & bus es ers/small busin pensioners	iness ess
		8 Investor	s and sharehold	ers

RECOVER CARD B

SHOW CARD C

I am going to read some statements that describe people. As I read each one, would you tell me which of the replies on the card is the nearest answer in your own case? Don't think too long about the exact meanings. There are no right or wrong answers and no trick questions.

		Stron -gly agree	Agree agree	Dis- agree	1
a)	Most people will go out of their way to help someone else	(1	2 21 3	4	5)
b)	The average man is probably better off today than he ever was	(1	2 3	· 4	5)
c)	It's hardly fair to bring children into the world the way things look for the future	(1	2 💛 3	4	5
d)	Most public officials are not really interested in the problems of the average man	(1	2 13	4	5 ;
e)	Even today, the way you make money is more important than how much you make	1	2 2:3	4	5
f)	These days a person doesn't really know whom he can count or	1	2 1/3	4	5 /
g)	Most people can still be depended on to come through in a pinch	1	2 5.)3	4	5 }
h)	Nowadays a person has to live pretty much for today and let tomorrow take care of itself	1	2 , 3	4	5)
i)	To make money, there are no right and wrong ways any more, only easy and hard ways	1	2 3	4	5)
j)	Most people don't really care what happens to the next person	1	2 - 3	4	5
k)	If you try hard enough you can usually get what you want	1	2 🚉 3	4	5
1)	In spite of what some people say, the lot of the average man is getting worse, not better	1	2 3	4	5)
m)	You sometimes can't help wondering whether anything is worthwhile	1	2 (,3	4	5/

HAND CARD A AGAIN RECOVER CARD C

Apart from how people feel in general about their lives, we are interested in how satisfied they are with some particular aspects of life. For each of these aspects we would like to know how you personally feel.

THE NEXT 5 PAGES MAY APPEAR TO BE BOUND IN THE WRONG ORDER. BEEN DONE DELIBERATELY TO VARY THE ORDER OF QUESTIONS. WORK THROUGH THE QUESTIONS IN THE ORDER YOU FIND THEM.

Q.9	Can we think about the district you live in
a)	How satisfied are you personally with the district you live in - where would you put yourself on the scale? Step no 37 0: Don't ask c)
b)	What changes would be needed in the district you live in to make you more satisfied?
c)	What sort of things could happen in the district you live in to make you less satisfied?
Q.10	Now about your housing:
a)	Is this house/flat/accommodation Own X Go to 10c) 1-75 owned or rented by you or do you live here rent free? Rent Y Ask 10b) Free O 4 Go to 10c)
p)	Is it rented from the council or privately? NA / PK 8 Y Council 1 2 Private 2 3
c)	How long have you lived in this accommodation? Less than 12 months 3 1 2 2 3 4 2 3 5 3 5 " " " 10 6 4 7 5
Q.11 a)	How satisfied are you personally with the house/flat/accommodation you live in - where would you put yourself on the scale? Step no 41
; р)	What changes would be needed in your accommodation to make you more satisfied?
c)	What sort of things could happen in your accommodation to make you less satisfied?

	•	· - 5/2-		•
(.	•			• .
,	ģ.12	What about your general state of health? Would you say it was -		
		excellent 4 reasonably good 3 only fair 24	· ·	
		or poor?	-	
	Q.13 a)	How satisfied are you personally with your general state of health? Where would you put yourself on this scale (CARD A)?	Step no	10: Don't ask b) 0: Don't ask c)
	b)	What changes would be needed in your perstate of health to make you more satisf		
				<u>.</u>
				<u>.</u>
				_
	c)	What sort of things could happen in your	r personal	- .
		state of health that would make you less		
			4-7	•
				Aller Control of the
				-
				-
	Q.14	Have you a full time job? Yes $\begin{matrix} Y & Y \\ Y & Y \end{matrix}$	-,60 TO Q.15, AS	K Q.15 ABOUT OWN JOB
	•	I ———	MARRIED WOMAN ASK Q.15 ABOUT HUSB'S JOB	NOT MARRIED WOMAN GC TO Q.16
	Q.15 a)	How satisfied are you personally with your/your husband's job?		1
	• •	Where would you place yourself on this scale?	Step no <u>나</u> 의	10: DON'T ASK b) 0: DON'T ASK c)
	b)	What changes would be needed in your/your husband's job to make you more satisfied?		
			ت	0
	٠.		اده	
٠		·	- 19 d	- .
•				_
	c)	What sort of things could happen to you/your husband's job that would make you less satisfied?		
			51	• •
			·	-

	•		- 4 -		
(• .
	Q.16	a)	Now satisfied are you personally with your general financial situation? Where would you place yourself on this scale? (CARD A)	10: Step no 32 0:	DON'T ASK b)
		b) .	What changes would be needed in your general financial situation to make you more satisfied?	53	
		c)	What sort of things could happen in your general financial situation to make you less satisfied?	<u></u>	
		•			
	Q.17	a)	How satisfied are you personally with the things you can do in your leisure time - where would you place yourself on this scale?	10 Step no <u>55</u> 0	: DON'T ASK b) : DON'T ASK c)
		b)	What changes would be needed in your leisure to make you more satisfied?	56	
	•				
		c) ·	What sort of things could happen to your leisure to make you less satisfied?		
					•
	Q.18	3 a)	How satisfied are you personally with yo family life. Where would you place yourself on this scale?	our 10 Step no	DON'T ASK b) DON'T ASK c)
			IF INFORMANT SAYS HE HAS NO FAMILY, SKIP TO Q.19 BUT RING CODE HERE		9
		b)	What changes would be needed in your family life to make you more satisfied?	60)
					-
		c)	What sort of things could happen to your to make you less satisfied?	r family life	
·					

(

•	-37-		
Q.19 a)	How satisfied are you personally with your friendships - where would you put yourself on this scale? (CARD A).		: DON'T ASK b; : DON'T ASK c)
b)	What changes would be needed in your friendships to make you more satisfied?	63	
c)	What things could happen to your friendships to make you less satisfied?	64	
	•		
Q.20	Do you have any children at school or college?	Yes $X \longrightarrow ASK$	Q.21a), NOT b) Q.21b), NOT a)
Q.21 a)	How satisfied are you personally with the education that your children are getting? Where would you put yourself on this scale?	Step no 6h	O: DON'T ASK c) O: DON'T ASK d)
b)	If you had children at school or college how satisfied would you be with the education they were gettingwhere would you be on this scale?	<i>/</i> ·	
c	What changes would be needed in your children's education to make you more satisfied?	67	
· ·		·	-
đ	What sort of things could happen to you children's education to make you less satisfied?	our /	_
•			· · .

Q.22 a)	How satisfied are you personally with the way the police and the courts do their job - where would you put yourself on this scale? Step No	10:] 0:	DON'S	r ask	b)
ъ)	What changes would be needed in the way the police and the courts do their job to make you more satisfied?				
c)	What sort of things could happen to the way the police and the courts do their job to make you less satisfied?			:	,
,	•			•	
Q.23 a)	How satisfied are you personally with the welfare services such as health, pensions, social workers, social security and the like? Where would you place yourself on this scale? (CARD A). Step no	72	10: 1	т' иос	ASK b)
b)	What changes would be needed in the welfare services to make you more satisfied?	17:	3.		· ·
			-		
		· · · · · · · · · · · · · · · · · · ·	 		
c)	What sort of things could happen to the welfare services to make you less satisfied?	rj u	_	-	
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		·			•

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RECOVER CARD A

HAND CARD D

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In the past 12 months have you, or anyone in your household, used or received benefits from these social services? I mean services provided by the Government and Local Authorities, not private arrangements:

	Yes	Ио		Yes	No
Visited doctor	X	Y	Family planning clinic	6	7
Visit from doctor	С	1	Free school meals	. 8	9
Hospital outpatient	2 .	· 3	Home (or district) nurse	X ,	Y
Hospital inpatient	- 4	5	Home help	0	1
Dentist	6	7	Health visitor	2	3
Maternity benefit	8	9	Supplementary benefits (National Assistance	4	5_
Midwife	x	Y	Unemployment benefit	6	7
Day nursery	0	b i	Old age pension	8	9
Children's officer	2	3	Other pension(non-private)	χ .	χΥ
Child guidance clinic	4	5	(specify)		
					

RECOVER CARD D

(HAND CARD 'E')

we have now covered this list of different aspects of life today with which people may be more satisfied or less satisfied, (that is to say, housing, jobs, education, family life and so on) Now, could you look at the list and say whether there are any important aspects of life we have left off the list? What other things do you think there are which are important in affecting how satisfied you would be with life in general?

	Most(b) important	(c)Next	(d) least
The district you live in	(1	2	3
The house you live in	1	. 2	3
Your state of health	1	2	3
Your job (or your husband's job)	1	_ 2	3
Your general financial situation	1	2	3
The things you can do in your leisure time	1	. 2	. 3·
Your family life	1	2 .	3
Your friendships	(1	. 2	. 3
Your childrens education	(1	. 2	. 3
Police and courts	1	2	. 3
Welfare services	1	2	3
	(1	2	3
	1	, 2	3
	1	. 2	3
	1	. 2	3
	. 1	2	3
	1	2	3
	1	2	3
	1	2	3 .

b) Now if you take the things you have just mentioned, that is (READ LIST FROM X:) together with what is on the card, which <u>single</u> thing out of them all do you think is the MOST important in determining your general satisfaction with life? (RING 1 IN COL(b) ABOVE)

- c) And which do you think is the next most important for you?

 (RING 2 IN COL(c) ABOVE)
- d) Now, looking at the other side, which one of all these things do you think is the LEAST important for you?
 (RING 3 IN COL(d) ABOVE)

•				
(a)	Think of how your life is going now. continue in much the same way as it you wish you could change some parts wish you could change many parts of is now?	is going now, do yo	Change some	ne
•	IF CHANGE SOME OR MANY ASK:	-		
(b)	What would you change?			;
	(PROBE Anything else?)		•	. 7
			· · · · · · · · · · · · · · · · · · ·	
				
(c)	Now think of your life as it was in	the past. If	you could have you	ur t
(c)	Now think of your life as it was in life over again, would you want to to change many parts, or would you	change some par	change some Change many	
(c)	life over again, would you want to	change some par	ts, would you wan of it. Change some	
(c)	life over again, would you want to	change some par	change some Change many	
	life over again, would you want to to change many parts, or would you	change some par not change any	change some Change many	
	life over again, would you want to to change many parts, or would you Tr CHANGE SOME OR MANY ASK:	change some par not change any	ts, would you wan of it. Change some Change many Not change	
	life over again, would you want to to change many parts, or would you IF CHANGE SOME OR MANY ASK: What would you like to have changed	change some par not change any	ts, would you wan of it. Change some Change many Not change	
	life over again, would you want to to change many parts, or would you IF CHANGE SOME OR MANY ASK: What would you like to have changed	change some par not change any	ts, would you wan of it. Change some Change many Not change	.
	life over again, would you want to to change many parts, or would you IF CHANGE SOME OR MANY ASK: What would you like to have changed	change some par not change any	ts, would you wan of it. Change some Change many Not change	.
	life over again, would you want to to change many parts, or would you IF CHANGE SOME OR MANY ASK: What would you like to have changed	change some par not change any	ts, would you wan of it. Change some Change many Not change	.

	- 42-			
Now I'd like you to th	ink about the pers	son you'd most	like to b	e .
In what ways do you the life than you have?	ink this person ha	as more satisfa	ction with	1
	•			• •
	· · · · · · · · · · · · · · · · · · ·			:
				
Now think about the per	rson that you woul	d <u>least</u> like t	o be.	•
In what ways do you thin life than you have?	ink this person ha	s less satisfa	ction with	1
				- 1
				
				
(a) Would you say you person you'd most	were closer in ge like to be, or to	neral satisfac the person yo	tion to th u'd least	le like
to be?		•		•
IF NOT IN MIDDLE ASK:	Closer to the on	e I'd most: lik	e to be	(much (a little
(b) Would you say you	In the middle /	D.K.		(a little
were a little closer to this person than to the other, or	Closer to the on	e I'd least li	ke to be	(much
much closer to this person than to the ot	her?			

)	Is there a car in this household 2-56	SIFTCATION DA	Have you your own #6 1 Yes 3 telephone o No 9
·)	Do you have a garden 2-42 of your own	I Yes 0 0 No 1	to friends and relatives, have you had a holiday away
:)	Do you have a cheque book 43 of your own?	Ves 2	from home since this 1 Yes 1 time last year? 0 No 2
ι)	Do you yourself own any stocks or shares or any holdings in a unit \u00e4 trust	Yes 4 0 No 5	IF YES a) Did you go abroad ug 1 Yes 3 4
e)	Have you a colour T.V. 45	1 Yes 6	

- D.
 - (b) NOW, is there anyone else, not related to you, who is a member of the household living here—again, not including any who may cater for .

themselves separately?

Yes- 1 Record in GRID SECTION B No - 2 Go to CLASSIFICATION DATA (11)

LIST BELOW, STARTING WITH INFORMANT, RECORDING INFORMATION REQUIRED

	Rolationship to informant——	Sex			Marital Status						No paid job			Age group of informant					ι .	How old were you when you full-time education?				
90. 90.		M	4	F	gle	Mar-	ابروا	Full time	Part	time Undr	Re-		Age last birth- day	15- 24 (52)	25. 34	35. 44	45. 54	55- 64	65 or over	15 or undr (<i>S</i> 3)		19. 23	24 01 04e1	Still at sch- ool or coil-
إ	AMILY UNIT OF INFORMANT	1	+	2	(80)	2	3 .,	11:1	2	3	4	5/		7	2	3	4	5	6	انزق		3	4	5
1	INFORMANT	Y		x	0	1_	2	4	5	6	7	8		Y	×	0	1	2	3	4	5	6	7	9 .
2		Y		x	0	1	2	4	5	6	7	8	<u> </u>				0	FFIC	E US	E C	!LY	(\$	(څ)	
3		Y		x	0	1	2	4	5	6	7	8	<u> </u>		11	FOR	MAN	IT IS	 (s. (m	ain o	r shar	-		
4		7		X	0	1	2	4	5	6	7	8	<u> </u>	╢	· :-	••			10 (11		Not h			2
5		,	Y	X.	0	1	2	4	5	6	7	8	<u> </u>	11.		-	ं, 	-//	<u>.</u>			(5	(6)	2
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B. (OTHERS IN HOUSEHOLD						2	4	5	6	7	-8		\parallel		ous	EHOL	DC	ОМР	OSITI				-1
9	:	_	Y	×	0	1	+	+-	+	6	7	8	+	\parallel	riO:	MBE	R			но	JSEH	OLD		3.5
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15			Y	x	0	1	2	4	5	6	7	δ				Т	OTAL	-[3	10					
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