

**Extract of letter to Prof Denise Lievesley
(then Director of the ESRC Data Archive at Essex University)
from John Hall (then Director, Survey Research Unit, Polytechnic of North London)
20 Feb 1992**

(...some ideas for development in association with the Data Archive...)

“These ideas include the need to develop an ISR/SRC style operation in the UK (the SCPR/JCSM goes some way towards this) and a research/training vehicle modelled on the Detroit Area Survey. Previous experiments at Durham and Strathclyde were unsuccessful, but a London-based scheme with proper staffing should work, especially if it operated on a collaborative basis between institutions (ie linked to a credit scheme for Diploma/MSc).

Other initiatives/programmes I should like to explore include:

a Standing Conference on secondary analysis using the SCPR BSA data, a yearbook/manual of survey methods, an annual register of survey research (especially by local authorities), problems of cross-national survey research (including translation), documentation standards, a National Library of Survey Research, British equivalents of Robinson and Shaver's manual on social psychological attitudes and Glock's book on survey research in the social sciences, small area statistics linking survey to geographical and other data, especially in the area of subjective indicators. We also badly need a revised edition of Hoinville and Jowell and a companion volume on computer processing and statistical analysis. Research on the content and delivery of training in survey and quantitative methods is also warranted, possibly in conjunction with the SRA.”